

The TarMac Vaporware Gazette
January 2014
Happy New Year!

🍏 **Does Apple put the future in our hands?**

by Zachary Scheer ~ January 5, 2015 ~ CNET

A new, minimally designed iPhone accessory called the Smartlet is a bracelet/cradle combo that lets wearers anchor their iPhone on their wrist to create a DIY smartwatch of sorts. Now under production. Full article at:

http://news.cnet.com/8301-17938_105-57616591-1/smartlet-go-on-wear-your-iphone-on-your-wrist/

🍏 **OS X Mavericks adoption steps on the brakes.**

by Gregg Keizer ~ *Computerworld* ~ January 2, 2014

The Mac's operating system fragmentation should worry Apple. There's been a slowdown in Mavericks adoption due to that fragmentation—four editions with more than 16 percent of the Mac user share—which is exactly what Apple was hoping to solve by making Mavericks free. Find out why this is happening:

http://www.infoworld.com/d/applications/os-x-mavericks-adoption-steps-the-brakes-233351?source=rss_

🍏 **How Apple Has Beaten Microsoft's Windows Monopoly.**

by Jaw Yarow, *Business Insider*, January 8, 2014

There was time when Microsoft had 95% of the computing market, and Apple was fighting for its life. Today, everything's different. You can own a Windows-based PC and an iPhone or iPad. This chart shows that 70% of people with Windows products have an Apple product in their homes. Apple couldn't win the PC game, so it changed the game, introducing the iPod, then the iPhone, and then the iPad.

Read more: <http://www.businessinsider.com/how-apple-has-beaten-microsoft-2014-1>

TarMac - Tidewater Area Macintosh User Group. Officers and other board members:
President, Tom Davis; Vice President, Ray Kallman; Treasurer, Jan Cooke; Ambassador, Brian Fountain.
Frank Smith, Cindy Huffman, Gary Gobel, Eleanor Cavin, Nyxolino Cangemi, Lynn McAlpine.

Meetings are the 2nd and 3rd Thursday of each month except December, 6-8:30 pm.
Pop's Diner, 1432 Greenbrier Pkwy, Chesapeake, VA

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