everything apple!

The TarMac Vaporware Gazette

OS X Yosemite makes the Mac sexy all over again

By Jonny Evans, Computerworld ~ July 10, 2014

It will be the most rapid OS migration yet seen on a PC, driving yet more Mac market share gains. We'll see more Mac software releases than ever before, as developers and users climb aboard.

Developers, developers

Based on Web usage data, Chitika claims developers are actively using the unreleased OS almost four times as much as they used the then unreleased OS X Mavericks following WWDC last year.

The data:
• After just three days, Yosemite users generated 0.15% of North American OS X Web traffic
• t took Mavericks 30 days to achieve 0.05% share
• Within one month of WWDC, Yosemite users generated 0.2% of North American Mac OS X traffic, around four times what Mavericks users generated last year in the same time frame
• Mavericks users now generate 45.7% of all North American OS X Web traffic.

There's lots of reasons for this, of course: not only has Apple made OS X available to iOS developers for the first time, but it also seems more inclined to put the release into a wider community, and will make the release available to a million Mac users during summer.

5 Mac fundamentals everyone needs to know (Video)

by Joshua Smith, CultOfMac.com | July 10, 2014

As user-friendly as they are, Macs are complex machines. They're absolutely loaded with features, some of which might not be obvious from the start. In today's video, we take a look at five basic tips that can help make everyday use of your Mac much more enjoyable. Find out how to clean up your desktop, customize your Dock, tweak audio settings and more with just a few quick clicks. *See http://www.cultofmac. com/286960/5-basic-mac-tips/#1erOEK2wfjFUoYLt.99*

iOS 8 and OS X Yosemite: will they keep us safer?

by Rich Mogull, MacWorld - June 4, 2014

It used to be Apple rarely highlighted security and privacy in its developer-focused WWDC keynote presentation. But over the past few years Apple has consistently highlighted new options to keep users safe from attackers and snooping eyes alike. Still, with a mere two hours to cover a wealth of advances in multiple operating systems and the corresponding developer tools, the security details in Monday's keynote were sparse.

iOS 8: Prying open Touch ID and the sandbox

The inclusion of the Touch ID fingerprint reader in the iPhone 5s enabled users to have strong passwords with the convenience of nearly no password at all. According to Apple, less than half of iPhone users enabled a passcode before Touch ID. On the iPhone 5s, fully 83% now use this crucial safety belt.

Touch ID uses an interesting architecture. Currently, when you first turn on your iPhone, or after rebooting it, you enter your password, which is then stored in the special Secure Enclave portion of the A7 processor. Your fingerprint then unlocks and releases this password to the rest of the operating system. It doesn't remove the need for a password, but makes using one nearly effortless. In iOS 8, Apple is extending this model to cover third-party application credentials. Apps that store their credentials in the iOS keychain will be able to use Touch ID to authenticate the user.

More at http://www.macworld.com/article/2359520/ios-8-and-os-x-will-they-keep-us-safer.html

Sexy All Over Again

Developers, developers

What we are seeing is that developers are very, very interested in using the new OS:

There's more Apple developers than ever before, and if they are interested in using it, you can bet your bottom dollar they are developing for it.

And if four times as many developers are already working with the Yosemite OS for future products, then Mac users can look forward to a hugely expanded range of software titles for the platform.

That will drive further Mac adoption and use, and build better business for App developers.

Apple's most important WWDC in years saw developers thrown a huge range of tantalizing temptations, including, but not confined to:

Much improved iCloud integration;
A new programming language, Swift;
New frameworks for health and the connected home;
iOS/OS X Continuity
In summary, Yosemite refreshes the developer toolkit, enabling devs to add exciting new features to existing apps and to build new solutions we've never seen on Mac or iOS device until now.

http://blogs.computerworld.com/mac-os-x/24120/os-x-yosemite-makes-mac-sexy-all-over-again

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APPLE STORE AT LYNNHAVEN CONFIRMED

No longer just a rumor. Thanks to alert TarMac member Lynn McAlpine for scoping this out! Lynnhaven Apple Store to open at a still-undisclosed date.

iOS 8 App Extensions, Touch ID opening up, and what this all could mean for 1Password.

Posted on Jun 2, 2014 by David Chartier in Agile Blog

By now you may have heard about App Extensions, one of the many, many new features Apple announced is coming to iOS 8 in the fall. In short, App Extensions allow third-party apps to plug into other apps, including Apple's own.

Combine that with Apple's announcement that Touch ID is also opening up to third-party developers, and you can see why we were doing Snoopy dances in our keynote seats. Then pile on other great new stuff like user-installable keyboards, OS-wide support for third-party cloud storage, Spotlight improvements, and… well, you can see we have a lot of dancing to do. Then, we have a lot of research and testing to do.

This all is incredibly exciting, and we are looking into the delectable possibilities these features might be able to unlock for 1Password. Might. Right now, we have nothing to announce since we learned of all this awesomeness at the same time as you. We still need to explore the actual capabilities of these features and whether we can even use them.

Full article at http://blog.agilebits.com/2014/06/02/on-ios-8-app-extensions-os-x-yosemite-and-1password/

On The Light Side
Coffee brewer wanted: Apple seeks 'iCup Technician'

by Jolie Lee, USA TODAY ~ July 2, 2014

Know how to make a mean cup of joe? Apple will hire someone to brew fresh coffee for its employees, and it calls the position an "iCup Technician." The company posted a job description June 28 for its "iCup Services" department. The technician must be "on call" for employees' coffee needs during business hours at Apple's Santa Clara Valley, Calif., campus. This person must have "prior experience with coffee machines," someone who "continually grows in knowledge" and has "some computer skills."