



November 10th, 2005

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until 6:45pm... Help Desk with Tom Davis:

6:45 Magic Time

New Members/Introductions - Brian Fountain
Dues - Ray Kallman
Ambassador news - Gus Blank
Items for sale, questions, etc.

7:00 Shareware - Ray Kallman

7:15 Industry News - Brian Fountain

7:30 Mini-Demo - **Fonts and Font BOOK**
presented by Brian Fountain & Lynn McAlpine

8:00 Wrap Up - Brian Fountain

\$\$ Tip Jar

Please remember the restaurant staff need to clean the room after the meeting. They need us out of the room by 8:20pm. Thanks!

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Analyst: One million Windows users switch to Mac

Jonny Evans Macworld.co.uk 11/8/05



AS many as one million Windows users may have switched to Macs this year as the iPod halo transforms Apple into a technology industry "darling," an analyst said Monday. In his latest note to clients, received by this reporter, Needham & Co. analyst Charles Wolf reflects that Apple's fast-paced series of innovations have driven its resurgence.

Apple Could Unveil Intel-Based Mac Mini In January

Maya Roney, Forbes, 11.07.05



Benjamin A. Reitzes of UBS Investment Research raised his price target and earnings estimates for Apple Computer and maintained a "buy" rating on the company after checks revealed strong sales of the new video iPod and iMac G5.

"We believe sales of new iPods are picking up steam into calendar year-end, with new video iPod sales stronger than we expected," said Reitzes. "Also, we believe that the story has more legs as the 'iPod hand-off' to the Mac story continues to take shape."

The analyst said Apple would introduce more video content and digital entertainment offerings at Macworld in January, helping to drive shares. *Checks also indicate that the company may be ready to launch lower-end Intel-based Macs earlier than its original June 2006 target, with the possibility of an Intel-based Mac Mini at Macworld.*

Reitzes raised his first-quarter 2006 earnings per share estimate for Apple to 53 cents from 50 cents. He raised fiscal 2006 and 2007 EPS estimates to \$1.85 and \$2.18, respectively, from \$1.78 and \$2.08. He raised the price target to \$74 from \$65.

"The momentum generated by these products has translated into financial results that have easily beat most estimates. Most importantly, Windows users are buying Macs in increasing numbers. We estimate that in the first three quarters of calendar 2005, over one million of them have purchased a Mac compared to our estimate of 500,000 for the entire calendar year. Clearly, the so-called halo is working. Windows users are also switching because of the growing epidemic of viruses infecting their PCs," he writes.

Wolf also reflects that Apple's competitors have "effectively ceded the download market to Apple", and are fighting back with subscription services. Despite the good news, Wolf has downgraded his rating on Apple from 'Buy' to 'Hold'. This isn't a bad thing; the analyst argues that the company's shares have now reached their US\$61 target price. Wolf has doubled that price during the year. "The risk in our downgrade is that the frenetic pace of innovation at Apple could present new opportunities, which could trigger an upgrade at a price that's much higher than it is today," he said.

Wolf argues that he can't create an estimate based on Apple strategies he knows nothing about, and suggests Windows users may be switching to Mac at an even faster rate than he estimates.



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iPod class action lawsuit goes international

Jim Dalrymple - MacCentral

Lawyers representing users of a class action lawsuit filed in the United States that purchased iPod nanos have now filed suits on behalf of users in the United Kingdom and Mexico. The suit representing users in those two countries was filed last Friday in the United States District Court for the Northern District of California.

Both lawsuits claim the iPod nano is defective in its design, which allows the screen to become scratched under normal use. Lawyers are claiming that Apple knew of the iPod nano's design flaw but chose to ignore it in an effort to speed the product to market.

The lawsuit claims the defect is a result of a much thinner layer of resin used in designing the nano that does not provide adequate protection from scratching.

The lead attorney on the case claims that the international suit was launched due to a large number of international requests.

"Apple's iPod Nano has sold in record numbers around the world, just as it did in the US," said Steve Berman, the lawyer representing iPod owners. "It seems that wherever the Nano is sold, problems with the defective design soon follow. The far-reaching response also reveals that this is not just a small problem or a bad batch of Nano's, but a defect in the overall design that should have been rectified prior to the release."

The suit seeks to represent and recover money lost for all those who live outside of the United States who purchased an iPod Nano.

Apple declined to comment on pending litigation.

more macnews

NBC, CBS to offer shows on demand for 99 cents

Mon Nov 7, 2005

NBC and CBS unveiled separate plans on Monday to make some of their prime-time shows available for viewers to watch at their leisure - without commercials -- for 99 cents an episode, throwing open the door to "on-demand" television. The back-to-back announcements from NBC Universal, a unit of General Electric Co., and Viacom Inc.-owned CBS, came weeks after Walt Disney Co.'s ABC began offering commercial-free Internet downloads of its biggest hits, "Lost" and "Desperate Housewives," for \$1.99 a piece.

The two latest deals add CBS and NBC shows such as "CSI: Crime Scene Investigation" and "Law & Order: Special Victims Unit" to the mix of programs networks are scrambling to deliver outside of traditional broadcasts.

All three ventures highlight growing efforts by the major commercial networks to shake up "old media" models and expand their avenues of distribution.

On-demand viewing -- enabling audiences to order up shows when they feel like watching instead of according to a preset program schedule -- has been commonplace on pay-cable networks for some time.

A number of broadcasters have dabbled in this area, and personal recorders such as TiVo Inc's popular device already allow viewers to record and play back broadcasts while skipping through commercials.

But the NBC and CBS ventures are the first to give viewers access to several prime-time broadcast offerings on a next-day, on-demand basis through their television sets, as opposed to a personal computer or portable digital device like iPod. And viewers do not have to record shows in advance.

Both launch early next year, with NBC programs distributed through satellite broadcaster DirecTV Group and CBS through cable giant Comcast Corp. "This has the chance to make our networks even stronger," NBC Universal Television Group President Jeff Zucker told Reuters. "It provides more exposure to the shows

and gives the viewer the ability to watch the episodes on their own timetable."

NBC narrowly beat CBS to the punch by announcing its tie-in first. Under its plan, select shows from NBC Universal's flagship network, NBC, and its cable networks will be made available for on-demand viewing to homes equipped with a new DirecTV digital video recorder (DVR).

NBC's initial offerings will include the two spinoffs of its "Law & Order" franchise -- "SVU" and "Criminal Intent," as well as workplace comedy "The Office" and sea monster thriller "Surface." Two cable shows also will be part of the mix -- USA Network's "Monk" and Si Fi channel's "Battlestar Galactica."

Hours after those shows first air on the network each week, they will be "pushed" to DirecTV Plus DVRs, where they will be stored digitally and available the next morning for customers to select and play at their convenience for 99 cents.

The CBS venture will initially make four of the network's biggest prime-time hits -- "CSI," "NCIS," "Survivor" and "The Amazing Race" -- available to Comcast digital cable customers in markets served by CBS-owned TV stations. Those areas include Los Angeles, Chicago, Dallas, Philadelphia, Baltimore and some outlying suburbs of New York City.

Comcast already offers digital cable customers some 3,800 on-demand titles, mostly movies, children's shows, sports and music, at no extra charge. Comcast has logged more than 1 billion program views this year, as of last month.

Like NBC's shows, CBS on-demand programs will be sold for 99 cents per episode, the same price online music sites typically charge for downloads of a single song.

In October, Disney began offering next-day Internet downloads of its biggest ABC hits, "Lost" and "Desperate Housewives," and some other shows for \$1.99 per episode via Apple Computer Inc.'s online iTunes music store.

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