



October 13th, 2005

Help Desk with Tom Davis: to 6:45pm

Meeting 6:45pm -

- New Members/Introductions - Brian Fountain
- Dues - Ray Kallman
- Industry News - Brian Fountain
- Shareware - Ray Kallman
- Ambassador news - Frank Smith
 - Take Control of Your iPod Beyond the Music
- Items for sale, questions, etc.
- General Discussion

•• Mini-Demo - **Brian's maintenance madness**

• Wrap Up - Brian Fountain

\$\$ Tip Jar

Please remember the restaurant staff need to clean the room after the meeting. They need us out of the room by 8:20pm. Thanks!

Macintosh User Group Store
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iPod Features (abbreviated)



The new **iPod**

- 15,000 songs and full-color album art
- 30GB & 60GB models
- Bright 2.5-inch, 320 x 240 pixel TFT
- 20 hours of battery life
- Holds up to 25,000 photos
- Holds up to 150 hours of video
- Plays video or photo slideshows on TV via the optional Dock

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Apple: Small Number of iPod Nanos Flawed

Thurs. September 29th by Greg Sandoval, Associated Press Technology Writer SAN FRANCISCO (AP) -- Display screens crack easily on a small number of iPod Nano digital music players, Apple Computer Inc. acknowledged Wednesday, saying it would replace flawed units. Apple was responding to a flurry of complaints posted to online forums and community sites about faulty screens on the Nano, the tiny music player the company launched earlier this month to much fanfare. Most of the complaints revolved around screen scratches that made the displays difficult to read. Apple spokesman Tom Neumayr said Apple had received few complaints and the only real problem was cracked screens, which would be replaced. "This is a real but minor issue that involved a vendor quality problem in a small number of units," Neumayr said. "This has affected less than one-tenth of 1 percent of the total iPod Nano units that we've shipped. And it's not a design issue."

Oh, one or two more things...

Apple announced 2 new products Wednesday, October 12th. The much speculated video iPod and a revamped iMac featuring a stronger standard feature set including a SuperDrive, integrated iSight camera, Airport Extreme, Bluetooth, and a new remote control.

iMac G5

1.9GHz (17") or 2.1GHz (20") PowerPC G5
160GB or 250GB Serial ATA
8x SuperDrive • iSight camera
AirPort Extreme Wi-Fi • Bluetooth 2.0+EDR

Now showing. The new iMac G5

Apple Remote, Apple Keyboard, Mighty Mouse

Front Row Media Experience. Built-in iSight. Starting at \$1,299.

but wait... there is more on the back

If you show up you're a member • If you speak up you're an officer • If you stand up you're the president!
members.cox.net/brianf/tmug/TMUG.htm • tidewatermac@cox.net • 757-486-6187

Brian Fountain, President - Tom Davis, V-P - Ray Kallman, Treas. - Frank Smith, Ambassador - Jamie Lewis, Master-at-Arms - Jan Cook - Brian Haven - Lynn McAlpine - Gus Blank, Board Members



MacS... Apple signs deal with Detroit

Public Schools

By Jim Dalrymple MacCentral

The Detroit Public Schools recently announced the creation of a "digital learning community" with technology supplied by Apple. The community is described as "a small high school that uses a technology rich environment to engage students and accelerate learning."

The small high school, known as Detroit Digital Learning Community High, will be open to a cross-section of students within the District, particularly those thought to be at risk, according to the Detroit Public Schools. It will enroll some 250 ninth graders this school year and expand to a 9-12 high school over the next three years.

The school will use wireless-enabled iBook G4s, iPods and software programs like iLife '05.

District officials hope to be able to use this digital learning environment to improve test scores. They also believe it could be a critical weapon in the District's battle to increase the graduation rate and to steer more students toward higher education institutions.



Analysts: Apple making inroads in Enterprise market

By Jim Dalrymple MacCentral

A recent report by market research firm IDC gives Apple high marks for its efforts in the Enterprise storage and server markets. While Apple is best known for its iPod and Macintosh product lines, IDC analysts say the competition is starting to take interest in what Apple is doing in Enterprise market, as well. "Their focus has been in a couple of key verticals, especially in markets like digital media -- you can't go anywhere without having Apple in that market," IDC analyst Kelly Quinn, told MacCentral. "They have done a really good job of penetrating that market -- some of the scientific and technical markets are a crossover from that because of the high-powered computing aspects." While Apple agrees that their focus has been on more traditional markets like digital media, the introduction of the Xserve RAID storage system has given the company a new set of markets to target. "Nobody has the penetration we're seeing in these key vertical markets that are so important to Apple, but just as significant is the non-Mac space," said Alex Grossman, Apple director of product management, server hardware. Those non-Mac markets include corporate customers and other markets that do not run in an end-to-end Apple environment. Grossman said that approximately 40 percent of Apple's Xserve RAID shipments are going to non-

Mac or heterogeneous environments. The introduction of new technologies is also helping the adoption of Apple's Enterprise products. Apple's Grossman points to the growth of HDTV as one example of companies that are upgrading their current facilities and turning to Apple. "Do I buy something new that is proprietary, locked in and expensive? Or do I buy something new that is open, faster and cheaper? That is where we see an opportunity," said Grossman. IDC also praises Apple's strategy of focusing their attention on specific vertical markets. The researchers feel that there is still a lot of room to grow in the traditional markets where Apple is currently entrenched. "Apple is trying to be careful in picking what verticals they target," said IDC analyst Natalya Yezhkova. "For a company that has been in the market for two and half years, focusing on specific vertical markets is the best approach. Frankly, they still have a lot of opportunities within this market." Since its introduction in February 2003, Apple has shipped 76 Petabytes of storage with its Xserve RAID systems alone. The growing popularity of Apple's Xserve 1U rackmount server and Xserve RAID storage products are starting to get the attention of Apple's Enterprise competitors. IDC says that other companies are starting to ask about Apple. "Yes they are and that is one of the reasons they [Apple] are trying to be very quiet about what they are doing," said Yezhkova. "Other companies are looking for any information on Apple to understand if they are competitors or partners." While Apple hasn't specifically mentioned its server products in its Intel transition announced earlier this year, IDC sees it as a positive move for the companies growing Enterprise business. "I absolutely do not think it will hurt," said IDC's Quinn. "It will actually work to their benefit in the x86 server market. It seems like a very savvy move on their part."

Apple reports \$430 million profit

By Jim Dalrymple MacCentral
Tuesday, Oct. 11



Apple Computer on Tuesday reported a profit of \$430 million or \$.50 per diluted share for its 2005 fiscal fourth quarter. The company posted revenue of \$3.68 billion, **the highest revenue and earnings in the company's history**. These results compare to revenue of \$2.35 billion and a net profit of \$106 million, or \$.13 per diluted share, in the year-ago quarter.

Apple said it ship 1,236,000 Macs and 6,451,000 iPods during the quarter, representing 48 percent growth in Macs and 220 percent growth in iPods over the year-ago quarter. International sales accounted for 40 percent of the quarter's revenue, the company said in a statement. For fiscal 2005, Apple generated revenue of \$13.93 billion and a net profit of \$1.335 billion, reflecting annual growth of 68 percent and 384 percent, respectively, and representing the highest annual revenue and net profit in the company's history.

Looking ahead to the next quarter, Apple CFO Peter Oppenheimer said he expects revenue of about \$4.7 billion.